

Daniel Bereza

49 Woodhaven Dr., Burlington, CT 06013 | (860) 808-4119 | daniel@berezawp.com

CAREER OBJECTIVE

To leverage my experience as a Wix Website Designer for Longevity & Wellness Brands with fast turnaround within a DevOps team. My expertise spans client-side development (HTML5, CSS3, JavaScript), server-side programming (PHP, MySQL), enabling me to contribute effectively to digital marketing initiatives.

WORK EXPERIENCE

Wix Website Designer & Developer (Freelance)

AppWT | Livonia, MI | 04/2023 - Present

- Designed and built Wix websites from start to finish including structure, layout, styling, and launch
- Specialized in wellness, health, lifestyle, and service-based websites
- Created scalable site structures for affiliate links, educational resources, and content libraries
- Implemented Wix booking systems, service pages, forms, and checkout flows
- Configured Wix SEO settings, page metadata, and site structure
- Delivered projects in 3-7 days depending on scope

WordPress Web Developer (Freelance)

212 Creative, LLC | Troy, MI | 04/2020 - 11/2023

- Managed back-end development using PHP and MySQL
- Developed responsive websites for desktop, mobile, and tablet
- Led front-end development with HTML5, CSS3, and jQuery/JavaScript
- Created custom post types, taxonomies, and shortcodes

Jr. WordPress Developer (Freelance)

Go Viral Marketing | Washington, D.C. | 01/2018 - 04/2020

- Managed back-end development with PHP and MySQL
- Developed responsive websites for desktop, mobile, and tablet

TECHNICAL SKILLS

- Wix: Website Structure, Layout, Styling, Booking Systems, Forms, Checkout Flows
- WordPress: Custom Post Types, Taxonomies, Hooks, REST API, Page Builders
- E-Commerce: WooCommerce, Shopify (Liquid), BigCommerce, Payment Gateways
- Programming: PHP, MySQL, HTML5, CSS3, JavaScript, jQuery, Python
- SEO: Wix SEO Settings, Google Tag Manager, Google Analytics, SEMrush
- Tools: Adobe CC, Figma, GitHub, FileZilla, Slack, Zoom

EDUCATION

B.S. in Computer Science (Honors)

Central Connecticut State University | Minor in Mathematics | GPA: 3.32/4.00 | Fall 2017

A.S. in Computer Information Systems

Tunxis Community College | Certificate in Computer Programming | Winter 2013