

Daniel Bereza

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CAREER OBJECTIVE

To leverage my experience as a Shopify web developer supporting fast-turnaround, brand-driven eCommerce projects. My expertise includes Shopify theme development with Liquid, API-driven integrations, and third-party app configuration, enabling me to contribute to conversion-focused design and performance optimization.

WORK EXPERIENCE

Shopify Web Developer (Freelance)

212 Creative, LLC | Troy, MI | 04/2020 - 11/2023

- Managed back-end Shopify development using Liquid, Shopify APIs, and custom app configurations
- Built and optimized responsive storefronts for desktop, tablet, and mobile
- Led front-end development with HTML, CSS, JavaScript, and theme-level customizations
- Developed custom theme sections, snippets, and scripts
- Worked with Shopify Online Store 2.0 architecture
- Integrated third-party apps for fulfillment, payments, and marketing
- Worked with Shopify REST and GraphQL APIs for products, orders, and customers

Jr. WordPress Developer (Freelance)

Go Viral Marketing | Washington, D.C. | 01/2018 - 04/2020

- Managed back-end development with PHP and MySQL
- Developed responsive websites for desktop, mobile, and tablet
- Led front-end development with HTML5, CSS3, and jQuery/JavaScript

Intern Web Developer / Designer

Fusion Advertising, Inc. | East Syracuse, NY | 02/2017 - 07/2017

- Designed responsive websites using Bootstrap
- Developed with HTML, CSS, JavaScript, and PHP

TECHNICAL SKILLS

- Shopify: Liquid Templating, Custom Theme Sections, Online Store 2.0, REST & GraphQL APIs
- E-Commerce: Product Management, Order Fulfillment, Payment Gateways, WooCommerce
- WordPress: Custom Post Types, Hooks, REST API, Divi, Elementor, Beaver Builder
- Programming: HTML5, CSS3, JavaScript, jQuery, PHP, MySQL, Python
- Tools: GitHub, Bitbucket, Adobe CC, Figma, Slack, Zoom, Microsoft Teams
- SEO: Google Tag Manager, Google Analytics, SEMrush

EDUCATION

B.S. in Computer Science (Honors)

Central Connecticut State University | Minor in Mathematics | GPA: 3.32/4.00 | Fall 2017

A.S. in Computer Information Systems

Tunxis Community College | Certificate in Computer Programming | Winter 2013